



FOR IMMEDIATE RELEASE
10 February, 2025

Contact: Nick Verginis
info@oostrules.nl

Stichting Oost Rules! Announces Het Nieuwe Oost: Open Call for Musicians

AMSTERDAM, NL - Stichting Oost Rules! announces the launch of their new program, and open call for, **Het Nieuwe Oost**, supported by the **AFK (Amsterdam Fonds voor de Kunst)**. Musicians and bands with ties to **Amsterdam Oost** are invited to apply to the **Open Call 17 February to 3 March, 2025** for a chance to participate in **Het Nieuwe Oost**, receiving a stipend to work on new music (plus free rehearsal space time) over 7 weeks and culminating in a public performance of their new music.

Oost Rules! invites musicians with a strong connection to Amsterdam Oost to apply for our open call for **Het Nieuwe Oost**, running from **17 February to 3 March**. Regardless of genre and professional level, if you want to make new music, we welcome you to apply!

Selected participants (a total of **6 individuals or groups**) will be announced on **15 March**. This project is supported by a grant from the **Amsterdam Fonds voor de Kunst (AFK)**.

Participants Will Receive:

- A stipend of **€300** to work on new music for **7 weeks** from **22 March to 10 May**
- **Free rehearsal time** at the Oost Rules! studio in Diemen (subject to availability)
- Two group feedback sessions on **13 & 27 April**
- The chance to debut your new work with a paid performance of **€300**

Criteria for Selection:

- A strong connection to **Amsterdam Oost**
- A (rough) plan detailing how the applicant would utilize the **7 weeks, free rehearsal space time and stipend** to write new music or get performance ready new(er) music that has not yet been performed publicly
- Willingness to perform the new music in a public performance

Selection Process:

A committee of **7 Oost Rules! Long Board** members will evaluate applications based on the criteria and announce their decisions on **15 March**. The committee is particularly interested in how the stipend and rehearsal space would impact the applicants.

Link to the application will be posted at oostrules.nl/open oproep on 17 February. For questions, please contact us at info@oostrules.nl



About Oost Rules!

Stichting Oost Rules! is dedicated to nurturing and promoting live music in Amsterdam Oost in a sustainable, inclusive, intercultural, innovative, and accessible way. With the goal to one day open a cultural center with programming centered around live music, Oost Rules! has been busy building a music community in Oost since 2023.

Het Nieuwe Oost Showcase and Fair

The event will begin in the afternoon with a family friendly and youth focused program featuring an organization and vendor fair showcasing live music-related offerings in Oost. Participants of Het Nieuwe Oost will debut the new music they worked on during the program at this free public event alongside additional performances by musicians from Amsterdam Oost. It is an opportunity for musicians, music-related businesses and social initiatives that engage in music programming to come together and attract a broad audience from the neighborhood to support and strengthen their work. In this, we further our mission to promote and nurture live music in Amsterdam Oost. We hope the Fair will foster connections and future collaborations. The neighborhood is a part of the artistic creation, a part of creating the atmosphere and a part of the conversation. We believe this can be a powerful force contributing to a strong, resilient and supportive society. **Het Nieuwe Oost is just the start!**

